



<b>Candidate Name: Example Candidate</b>	
<b>Feature/Achievement:</b>	<b>Benefit to a new organization:</b>
She holds a current ABC Certification (industry specific certification).	She is ABC Certified – which is a certification that costs an organization \$5,000 to put someone through. His current company has already paid for this and it costs nothing to maintain. Additionally, what this means to a new company is that they will have access to (certain type of) new clients, because these clients only accept proposals from companies with ABC Certified project managers.
She has 7 years of experience.	She has spent the last 7 years at a local commercial banking organization that competes directly with this new company, which means that she brings not only best practices from the industry but also outside-the-box thinking to assist with the variety of challenges branches face on a daily/monthly/yearly basis.
She has mentored a team of people and has strong leadership experience.	She is responsible for a team of 10 individuals and has groomed 3 younger associates over the last couple years to run groups of their own. Because of these new groups, her company has been able to break into two brand-new markets that have generated two of their top five accounts company-wide. She has a demonstrated track record that can be duplicated within a new organization.

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